

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
488709-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

LUC Media Inc
 Attention: Accounts Payable
 25 Whitlock Place SW
 Suite 201
 Marietta, GA 30064

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	488709	06268078

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	Eyewitness News	5am - 5:30am	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 5:21 AM Eyewitness News 5am - 5:30am :30 NDA120230H \$500.00 NM									
2	08/13/12	08/13/12	Eyewitness News	5am - 5:30am	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:08 AM Eyewitness News 5am - 5:30am :30 NDA120230H \$500.00 NM									
3	08/10/12	08/10/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 5:52 AM Eyewitness News 5:30a - 6am :30 NDA120230H \$700.00 NM									
4	08/13/12	08/13/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:37 AM Eyewitness News 5:30a - 6am :30 NDA120230H \$700.00 NM									
5	08/09/12	08/10/12	Eyewitness News	6am - 6:30am	---TF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 6:10 AM Eyewitness News 6am - 6:30am :30 NDA120230H \$950.00 NM 2 WFSB F 08/10/12 6:22 AM Eyewitness News 6am - 6:30am :30 NDA120230H \$950.00 NM									
6	08/13/12	08/13/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$950.00									

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Advertiser	Product	Estimate Number	
New Direction Project	NEW DIRECTION PROJEC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/13/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$950.00	NM
08/13/12 08/19/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 6:10 AM Eyewitness News 6am - 6:30am :30 NDA120230H \$950.00 NM									
7	08/10/12	08/10/12	Eyewitness News	6:30am - 7am	----1--	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 6:59 AM Eyewitness News 6:30am - 7am :30 NDA120230H \$950.00 NM									
8	08/13/12	08/13/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 6:59 AM Eyewitness News 6:30am - 7am :30 NDA120230H \$950.00 NM									
9	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am	---TF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM 3 WFSB Th 08/09/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM 2 WFSB F 08/10/12 7:55 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM									
10	08/13/12	08/13/12	CBS: THE EARLY SHOW	7am - 9am	2-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 2----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM 2 WFSB M 08/13/12 8:45 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM									
11	08/10/12	08/10/12	Eyewitness News	6pm - 6:30pm	----1--	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 NDA120230H \$2,100.00 NM									
12	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 NDA120230H \$2,100.00 NM									
13	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 6:23 AM Eyewitness News Weekend 6am - 7am :30 NDA120230H \$375.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
488709-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
New Direction Project	NEW DIRECTION PROJEC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/11/12	08/11/12	7a-9a Sat. Eyewitness Ne7am-9am		-----2-	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$625.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFSB Sa 08/11/12 7:13 AM 7a-9a Sat. Eyewitness New 7am-9am :30 NDA120230H \$625.00 NM 1 WFSB Sa 08/11/12 7:29 AM 7a-9a Sat. Eyewitness New 7am-9am :30 NDA120230H \$625.00 NM									
15	08/12/12	08/12/12	7a-9a Sun Eyewitness Ne7am-9am		-----2	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$625.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Su 08/12/12 7:09 AM 7a-9a Sun Eyewitness News 7am-9am :30 NDA120230H \$625.00 NM 2 WFSB Su 08/12/12 7:27 AM 7a-9a Sun Eyewitness News 7am-9am :30 NDA120230H \$625.00 NM									
16	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am	-----2	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$950.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFSB Su 08/12/12 9:25 AM CBS Sunday Morning 9:00am - 10:30am :30 NDA120230H \$950.00 NM 1 WFSB Su 08/12/12 10:29 AM CBS Sunday Morning 9:00am - 10:30am :30 NDA120230H \$950.00 NM									
17	08/10/12	08/10/12	Eyewitness News	11PM - 11:35PM	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB F 08/10/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 NDA120230H \$1,200.00 NM									
18	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 08/13/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 NDA120230H \$1,200.00 NM									
19	08/09/12	08/10/12	10am-11am	10am - 11am	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 2 \$400.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Th 08/09/12 10:28 AM 10am-11am 10am - 11am :30 NDA120230H \$400.00 NM 2 WFSB F 08/10/12 10:00 AM 10am-11am 10am - 11am :30 NDA120230H \$400.00 NM									
20	08/13/12	08/13/12	10am-11am	10am - 11am	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$400.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 08/13/12 10:59 AM 10am-11am 10am - 11am :30 NDA120230H \$400.00 NM									
21	08/10/12	08/10/12	10am-11am	10am - 11am	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$400.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB F 08/10/12 10:59 AM 10am-11am 10am - 11am :30 NDA120230H \$400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
488709-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/10/12	08/10/12	10am-11am	10am - 11am	----1--	:30	1	\$400.00	NM
22	08/13/12	08/13/12	10am-11am	10am - 11am	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 10:26 AM 10am-11am 10am - 11am :30 NDA120230H \$400.00 NM									
23	08/10/12	08/10/12	11a-12p Price is Right	11am - 12pm	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 11a-12p Price is Right 11am - 12pm :00 \$500.00 NM See MG 23.2 2 WFSB Su 08/12/12 Face the Nation/ Face the State 10:30am - 11:30am :00 \$500.00 NM See MG 23.3 3 WFSB Tu 08/14/12 5:27 AM Eyewitness News 5am - 5:30am :30 NDA120230H \$500.00 NM MG for 23.2 08/12									
24	08/13/12	08/13/12	11a-12p Price is Right	11am - 12pm	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 NDA120230H \$500.00 NM									
25	08/10/12	08/10/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 NDA120230H \$650.00 NM									
26	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 12:12 PM Eyewitness News 12pm - 12:30PM :30 NDA120230H \$650.00 NM									
27	08/10/12	08/10/12	4p-5p Dr. Oz	4pm-5pm	----1--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 4p-5p Dr. Oz 4pm-5pm :00 \$950.00 NM Credited									
28	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 4:54 PM 4p-5p Dr. Oz 4pm-5pm :30 NDA120230H \$950.00 NM									
29	08/10/12	08/10/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$1,500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/10/12	08/10/12	Eyewitness News	5pm - 5:30pm	-----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 Eyewitness News 5pm - 5:30pm :00 \$1,500.00 NM Credited									
30	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 NDA120230H \$1,500.00 NM									
31	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 5:36 PM Eyewitness News 5:30pm - 6pm :30 NDA120230H \$1,500.00 NM 2 WFSB F 08/10/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM Credited									
32	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 NDA120230H \$1,500.00 NM									
34	08/11/12	08/11/12	Sa Late News	11PM - 11:35PM	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 11:08 PM Sa Late News 11PM - 11:35PM :30 NDA120230H \$1,200.00 NM									
35	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/12/12 6:35 AM Eyewitness News Weekend 6am - 7am :30 NDA120230H \$375.00 NM									
36	08/14/12	08/14/12	Eyewitness News	5:30a - 6am	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 5:46 AM Eyewitness News 5:30a - 6am :30 NDA120230H \$700.00 NM									
37	08/14/12	08/14/12	430A EYEWITNESS NEWS	430-5A	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 NDA120230H \$250.00 NM									
38	08/14/12	08/14/12	Eyewitness News	5am - 5:30am	-T-----	:30	1	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



wfsb.com

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
488709-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-T-----									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 5:13 AM Eyewitness News 5am - 5:30am :30 NDA120230H \$500.00 NM									
39	08/14/12	08/14/12	Eyewitness News	6:30am - 7am	-T-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 6:46 AM Eyewitness News 6:30am - 7am :30 NDA120230H \$950.00 NM									
40	08/14/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 NDA120230H \$600.00 NM									
41	08/14/12	08/14/12	9am-10am	9am - 10am	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 9:38 AM 9am-10am 9am - 10am :30 NDA120230H \$400.00 NM									
42	08/14/12	08/14/12	11a-12p Price is Right	11am - 12pm	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/14/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 NDA120230H \$500.00 NM									
Total Spots							47		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$36,750.00
<u>Agency Commission</u>	\$5,512.50
<u>Net Amount Due</u>	\$31,237.50

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